



Social Media Guidelines

Spike 150 Hashtag: #Spike150Utah

Spike 150 Pages:

- Facebook: <https://www.facebook.com/Spike150Utah/>
- Instagram: <https://www.instagram.com/spike150utah/>
- Twitter: <https://twitter.com/Spike150U>

General Examples

Facebook

To commemorate the 150th anniversary of the Golden Spike ceremony that joined the rails of the Transcontinental Railroad, [Insert City name] is hosting [Event name and description]. This event will be one of the state's Spike 150 events in 2019 to celebrate this momentous occasion for our nation and our state.

<https://spike150.org/events/>

The iconic Golden Spike ceremony in Promontory, Utah changed the United States forever, and demonstrated that great things can happen with vision, dedication, and collaboration. Join us as we put on [Event name and description] in [City Name]. Our event will be one of the 150 events to celebrate the 150th anniversary of the driving of the last spike of the Transcontinental Railroad.

<https://spike150.org/events/>

Instagram

[City name] is proud to be part of the Spike 150 celebration. Our [Event name] is one of the 150 ways Utah is celebrating the 150th anniversary of the completion of the Transcontinental Railroad. Join us at [Event date/time/location] as we commemorate the historic event that put Utah on the map #Spike150Utah

Twitter

Party like it's 1869! [City name] will be hosting [Event name] as part of the state's Spike 150 celebration to commemorate the 150th anniversary of the Golden Spike. #Spike150Utah!

Facebook Event Co-Host

Adding Spike 150 as a co-host to your Facebook event is easy! Add your event on your Facebook page. Scroll down to the bottom of the event window and you'll see a section to "Add Co Hosts." Add our page, Spike150Utah, in the bar and we'll receive a notification to accept your request.