

FOR IMMEDIATE RELEASE

[DATE]

[CONTACT NAME, PHONE NUMBER, EMAIL]



YOUR LOGO
HERE

[Main Press Release Headline (Bold; Capitalize Each Word)]

[Optional Subhead (Bold; Capitalize Each Word)]

[Dateline: CITY, STATE (ALL CAP)] — [INTRODUCTION: Briefly describe your event including who is hosting, what is taking place, where and when it is happening and why. Indicate if prominent individuals will be in attendance/participating. Place the most important information first.]

[BODY PARAGRAPH: Provide more in-depth information about the event including types of activities, anticipated attendance, and additional background information that is unique, exciting, new or entertaining. Include a quote from event organizers, special guests and or elected officials. Reference relationship of this event to Spike 150. (e.g. “This event is one of more than 150 events being held statewide as part of Utah’s Spike 150 celebration to commemorate the 150th anniversary of the driving of the Golden Spike at Promontory Summit.”)]

[CLOSING PARAGRAPH: Offer a call to action such as how individuals can get more information about the event and list resources such as an event website.]

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[ORGANIZATION BOILERPLATE]

About the Spike 150 Anniversary Celebration

On May 10, 1869, the last spike of the Transcontinental Railroad was ceremonially driven into a polished laurel railroad tie at Promontory Summit, Utah, to commemorate the joining of the rail lines built by the Central Pacific railroad from the west, and the Union Pacific Railroad from the east. The driving of this final golden spike represented a new era in connecting people, moving goods, and igniting America’s progress. This single event had the power to unify the nation, usher in a new era for travel, and help lead the United States into the Industrial Age and its position as a world power. This iconic event also showed the world that great things can happen with vision, hard work, dedication, and collaboration. These are principles that still ring true today and can make the next significant innovation happen. Spike 150, is Utah’s celebration of the 150th anniversary of the Golden Spike. Through a yearlong series of events all across Utah and the nation, we hope to *unify, educate, inspire, innovate* and *share* the legacy of the Golden Spike. For more information about Spike 150, please visit www.spike150.org.